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DC ACCESS BRINGS THE HARNESS RACING INDUSTRY ONLINE

David Wade Stables Achieves Record Sales with New Web site

WASHINGTON, DC, January 17, 2005 – DC Access, a leading Washington, DC-based ISP, announced today a comprehensive e-commerce plan for the harness racing industry that includes Web site design and hosting, email domain, and Internet access.

“In today’s market, more and more companies are going online and competition is fierce. Companies now need a Web site to market and sell their products or services, or they’ll lose business to their competitors, said DC Access’ Vice President of Marketing Martha Huizenga. “We give customers everything they need to establish an online presence and the ability to conduct business over the Internet. At DC Access, we are committed to providing every customer with the highest-quality product at an affordable price, backed by superior customer service.”

David Wade Stables (www.wadestable.com) launched its site in 2004. The site, which was custom designed by DC Access, allows David Wade to show and sell his horses online. With an interactive database, each horse’s picture, pedigree and pricing can be uploaded to the Web site. Horses can be added and removed by David Wade without having to go back to the Web designer.

“Wadestable.com is a convenient way for customers to see my horses. Having a Web site has improved my exposure within the harness racing industry, expanded my audience of potential customers, and boosted sales,” David Wade of Wade Stables.

In addition to David Wade Stables, DC Access works with several other companies in the harness racing industry, including:

- Fox Den Farms www.foxdenfarms.com
- Chesapeake Yearling Sale www.chesapeakesale.com
- Maryland Standardbred Race Fund www.msrfonline.com
- Maryland Standardbred Breeders Association www.mdbreeders.com

DC Access offers a number of packages, starting at \$10 per month. For more information on pricing and services, please visit <http://www.dcaccess.net/services2.php>.

ABOUT DC ACCESS

Founded in 1999, DC Access is a wireless Internet Service Provider (WISP), offering Internet Access, web hosting and network consulting. DC Access has earned a reputation for offering reliable, affordable and personal service to its customers. Privately held, DC Access is headquartered on Capitol Hill in Washington, DC. For more information on DC Access, please visit <http://www.dcaccess.net/>.

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