



For Immediate Release

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DC Access Launches a New Look

Washington, DC, April 23, 2007 – DC Access launched a completely redesigned and enhanced web site today. Partnering with Jim Ricca & Associates (JRA) of Arlington, the new web site offers a fresh new look and is easier to navigate.

“We are excited about our new look, which was part of a new marketing strategy,” said Matt Wade, CEO and Managing Partner. “JRA was easy to work with and knew exactly what we wanted.”

You can see the new DC Access website at www.dcaccess.net.

ABOUT DC ACCESS, LLC

Founded in 1999, DC Access is Washington’s DC first and only wireless Internet service provider (WISP). The company also offers dial-up access and web hosting. DC Access' customers receive the benefits of high-speed broadband without having to order DSL or cable from a large provider. DC Access has earned a reputation for offering reliable, affordable and personal service to its customers. DC Access has been profitable from the first day of operation. The DC Access strategy has always been consistent and steady growth. DC Access is privately held and headquartered on Capitol Hill in Washington, DC. For more information on DC Access, please visit <http://www.dcaccess.net/>.

ABOUT JIM RICCA AND ASSOCIATES

Jim Ricca and Associates, a Northern Virginia based advertising agency, began operations in 1968. They bring marketing experience and a proven track record of delivering intuitive and proven creative results to their clients. Jim Ricca and Associates offers a wide range of services including media buying, advertising, print design & collateral, public relations, broadcast media (television and radio), website design, and multimedia. For more information about Jim Ricca and Associates, please visit: <http://www.jimricca.com>. For more information about their web site services visit: <http://webdesign.jimricca.com/>.